

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/804,735 Examiner : J. Janvier
Filed : March 13, 2001 Group Art Unit : 3622
For : DETERMINING THE EFFECTIVENESS OF INTERNET
ADVERTISING (as amended)

HON. COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

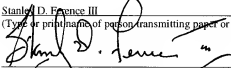
Sir:

Transmitted herewith is an Amendment in the above-identified application.

1. ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- OR
2. ☐ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.
3. ☒ Applicants claim Small Entity status under 37 C.F.R. 1.27.

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being filed with the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, by EFS Web on December 24, 2008.

Stanley D. Ference III
(Type or print name of person transmitting paper or fee)

(Signature of person transmitting paper or fee)

5. ☐ Also enclosed: _____
6. ☒ No additional filing fee is required.
7. ☒ The filing fee has been calculated as shown below:

	Claims Remaining After Amendment (Col. 1)	Highest No. Prev. paid for (Col. 2)	Present Extra (Col. 3)	SMALL ENTITY			OTHER THAN A SMALL ENTITY		
				RATE	FEE		RATE	FEE	
Total Claims	20	- ** 20	= * 0	x \$26	= 0	O	x \$52	=	
Ind. Claims	2	- *** 3	= * 0	x \$110	= 0	O	x \$220	=	
<input type="checkbox"/> Multiple Dependent Claim Presented				+ \$195	=	O	+ \$390	=	
				TOTAL	= \$0	O	TOTAL	= \$	

* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

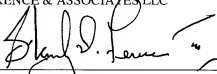
** If the "Highest No. Prev. paid for" in this space is less than 20, write "20" in this space

*** If the "Highest No. Prev. paid for" in this space is less than 3, write "3" in this space.

8. ☒ Applicants have enclosed a Petition for Extension of Time pursuant to 37 CFR 1.136(a) and are paying by Credit Card via EFS-WEB.
9. ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card used to pay via EFS-WEB.

Respectfully submitted,

FERENCE & ASSOCIATES, LLC

By 
Stanley D. Ference III
Reg. No. 33,879

Dated: December 24, 2008

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